Engineer Data

{ Product Strategy & Requirements }

Working out what to build

Turning what the business wants into something a developer can build, and saying out loud what is not worth building.

Still working out what you need?

Tell us what is going wrong, or what you are trying to build. We will tell you what it would take, roughly what it would cost, and whether we are the right people for it.

From 1,400 DKK an hour, excluding VAT — and less per hour on a longer booking.

Get in touch See what it costs

Selected work demonstrating this service.

Turn the service into a result

Make “Product Strategy & Requirements” serve a business outcome. We can connect the technical work to the users, operations and decisions it needs to support. Turning what the business wants into something a developer can build, and saying out loud what is not worth building.

Get in touch

Examine the relevant work

Use the related work on this page to examine our approach. Ask about the tradeoffs and the conditions behind each result. Brand communication informed by audience response — brand communication informed by audience response

Brand communication informed by audience response Get in touch →

Brand communication informed by audience response

Used market research and audience feedback to shape Engineer ApS brand communication and outreach.

Optimized forecasting and investment strategies

Optimized forecasting and investment strategies for 11 electricity grid operators, driving operational efficiency through data-driven GIS solutions.

Gathered and analyzed business requirements

Gathered and analyzed business requirements to translate into actionable features and user stories aligned with data governance standards.

Developed a Data Analytics reporting system

Developed a Data Analytics reporting system, increasing quarterly software revenue by 400% through Python-based PDF reports.

Designed a time-management and reporting system

Designed a time-management and reporting system that remained in production use for years without significant modification.

Built Stripe and in-app purchase entitlements

Built the payments and entitlements layer — Stripe alongside Apple and Google in-app purchase — gating the directory, search and export through an 11-table access model checked on the server.

Built a loyalty wallet, leagues and badges

Built the loyalty and reputation system — 67 functions over a 31-table ledger, with leagues, badges and a redemption shop — taking a row lock on the balance to close the double-spend window.

Built the hiring and seafarer career workspaces

Built hiring and seafarer career workspaces; the recorded implementation snapshot contains 151 stored functions across 48 tables for vacancies, applications, certificates, rank progression and sea time.

Looking for Product Strategy & Requirements?

Use the linked work to judge relevant experience. Tell us what you need to build; we can discuss the scope, delivery approach and handover.

Get in touch Full portfolio

Scope the work before commissioning it

Bring the decision, the people affected and the options already considered. We can make the tradeoffs explicit and leave a documented recommendation.

See what it costs Get in touch →

Talk through your requirements

Tell us what you need from “Product Strategy & Requirements”, including the deadline and the team that will maintain it. We can discuss a practical way forward.

Get in touch

welcome@engineer.company +45 50 10 61 84 Copenhagen, Denmark

Take this page with you

Contact card

Carefully Crafted With Love by D.

CVR 45969703 · Tagensvej 105C, 3. th, 2200 København N

Copyright © 2025 – present · Engineer ApS · All rights reserved.

Printed from https://data.engineer.company/services/product-strategy/